



VF Licensed
Sports Group



DEALER BRANDED APPAREL

WINTER 2015
PRINTABLES



**CONTENTS
DEALER BRANDED**

**WINTER 2015
PRINTABLES**

**MEN'S BIKER BUILT
- 07 -**

**WOMEN'S
- 31 -**

**YOUTH
- 47 -**

**CORE REPLENISHMENT
- 53 -**

**BLING
- 57 -**

**CUSTOMIZATIONS
- 61 -**

**SUMMER/FALL 2015
EMBROIDERY**

**MEN'S
- 73 -**

**WOMEN'S
- 79 -**

**CUSTOMIZATIONS
- 81 -**

**MOTORCLOTHES
CORE
REPLENISHMENT
- 83 -**

**PHOTO CREDITS / MICHAEL NIELSEN
WARDROBE STYLIST / PAMELA JEAN
HAIR/MAKEUP / BRANDI TORT
SPECIAL THANKS / LODIS ACCESSORIES, INC.**



ROAD TRIP.

ST. AUGUSTINE, FL



ON MODEL / 019 RIDER FOR LIFE

WE ARE RADICALLY FREE
WE LIVE THROUGH EVERY RIDE
WE ARE COURAGEOUSLY REAL
WE ARE BIKERS UNLEASHED



DESIGNED BY
RIDERS FOR RIDERS™



BIKER BUILT TEE UNLEASHED FOR THE RIDE

- Reinforced shoulder taping provides superior durability
 - Tailored shoulder and curved armholes create a broader range of movement
 - No side seams minimizes friction
 - Generous length helps keep your shirt tucked in
 - Ring spun cotton for a soft, comfortable feel
 - Classic colors with consistent pigment quality
-





BIKER BUILT FOR THE RIDE

It's rare, the power the motor wields. It'll make you grit your teeth and push your boundaries. And it forms respect. From one rider to the next. One head nod to another. Camaraderie.

We're on the road this year doing something every biker finds important — making that link — capturing moments where old friends meet and new bikes make their first roar. From Daytona on, every ride tells a new story and builds a bigger message. We're there, making the relay. We'll link this world of bikers to each other through the social media and connect them through lifestyle publications like Thunder Road. Share your favorite rides with us. Be a part of this movement.

You don't just own a dealership, you're building a part of history. Make something of it. Make it your own. On the road. In your store. Take a hold of the freedom Harley Davidson® represents and use it to be worthy of those who'll join you. Customize your shop like a bike you made your own. If there's a logo you prefer or a style that sets you apart, let us know. We'll help make your foot print. This is the Biker Built Movement.



POINT OF PURCHASE DISPLAYS



www.facebook.com/BikerBuilt



[@bikerbuilt](https://www.instagram.com/bikerbuilt)



See Biker Built in action!

[#bikerbuilt](https://www.instagram.com/bikerbuilt)

Email

bikerbuilt@vfc.com

POP Web Address

<http://vflsg.worksmartsuite.com>

PRINT AD





001 NO ESCAPE

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB2P)



002

002 CONSUMED BIKER

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB25)



003

003 CURVED SIGHT

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB26)



004

004 HOG'N 4 LIFE

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB2G)



005

005 FOR YOUR SOUL

SHORT SLEEVE CREW NECK JERSEY TEE

5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB2C)

006 CAGE FREE LIFE

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB21)

007 RUMBLING ANTHEM

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB2X)

008 EXILED WINGS

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB28)



006



007



008



009 BOLD JOURNEY

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL / Black (HB1X)

BIKER BUILT

10

OCTOBER - DECEMBER DELIVERY x WINTER 2015



010



011



012



010 EMPTY GARAGE

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB29)

011 IRON FORTRESS

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB2K)

012 EVIL INCLINATIONS

SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL / Black (HB2B)

013 HISTORIC DESTINATION

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Pine Grove (HB2E)





014

014 THROTTLE SENIORITY

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Chipmunk (HB34)

015 TAKE A STAND

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
White (HB33)

016 RESTLESS AND WILD

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Dark Shadow (HB2S)



015



016

017 REBEL ORDINANCE

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Fired Brick (HB2Q)



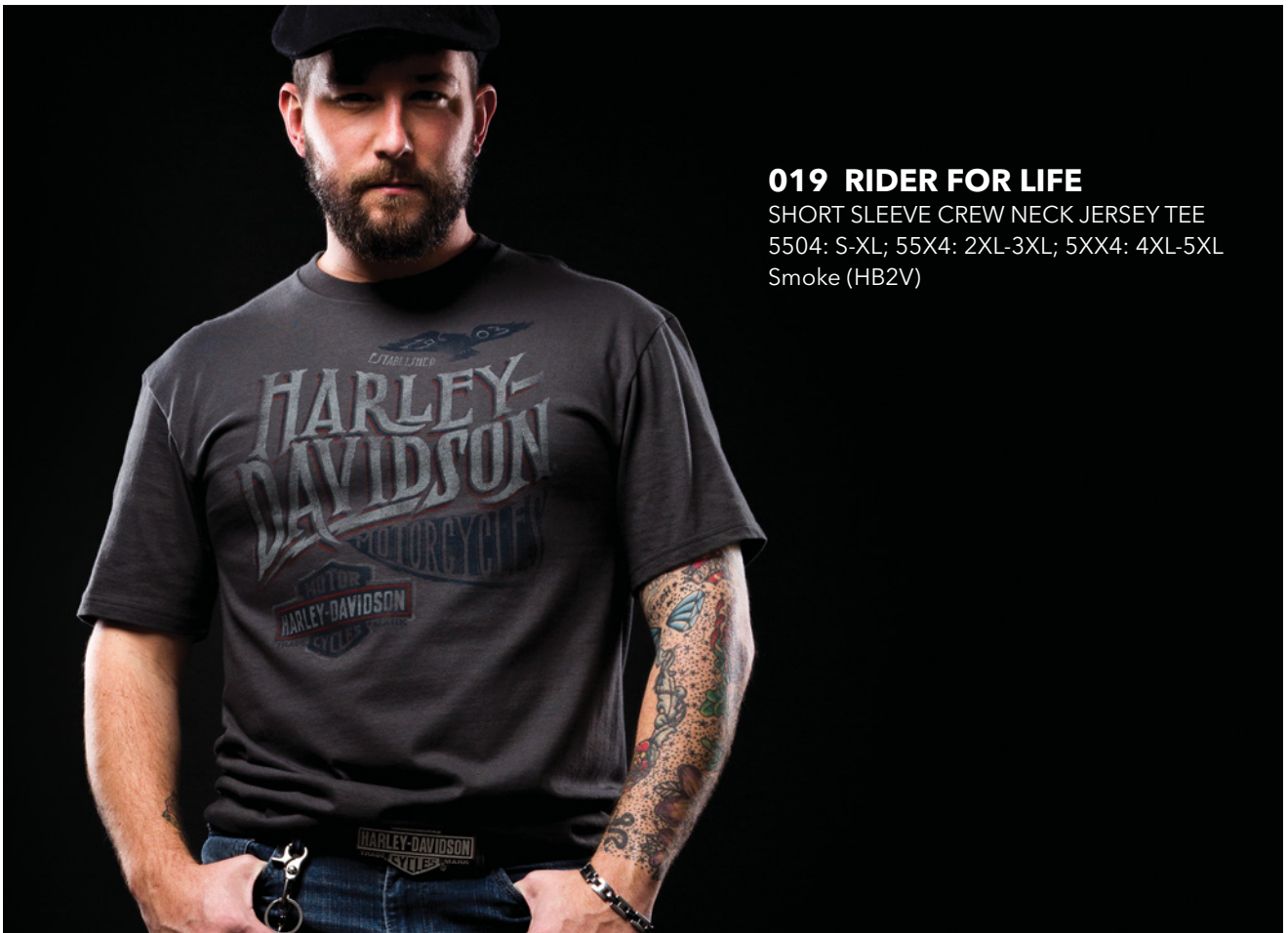
018 CHROME RALLY

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Blue Graphite (HB23)



019 RIDER FOR LIFE

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Smoke (HB2V)



020 COMMUNITY RIDE

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Medieval Blue (HB24)





021

021 HISTORIC PISTON

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Moss Green (HB2F)

022 THUNDER TRADITION

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Charcoal Heather (HB1W)

023 RIDE INTO NIGHT

SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
New Texas Orange (HB2U)



022



023



ON MODEL / 015 TAKE A STAND



024 MORTAL HERITAGE

SHORT SLEEVE CREW NECK JERSEY POCKET TEE
5508: S-XL; 55X8: 2XL-3XL; 5XX8: 4XL-5XL / Black (HB2M)

025 BRAVE RIDE

SHORT SLEEVE CREW NECK JERSEY POCKET TEE
5508: S-XL; 55X8: 2XL-3XL; 5XX8: 4XL-5XL / Flame Orange (HB1U)

026 2 WHEEL PASSION

SHORT SLEEVE CREW NECK JERSEY POCKET TEE
5508: S-XL; 55X8: 2XL-3XL; 5XX8: 4XL-5XL / White (HB1T)



027 RUMBLING HERD

SHORT SLEEVE CREW NECK JERSEY POCKET TEE

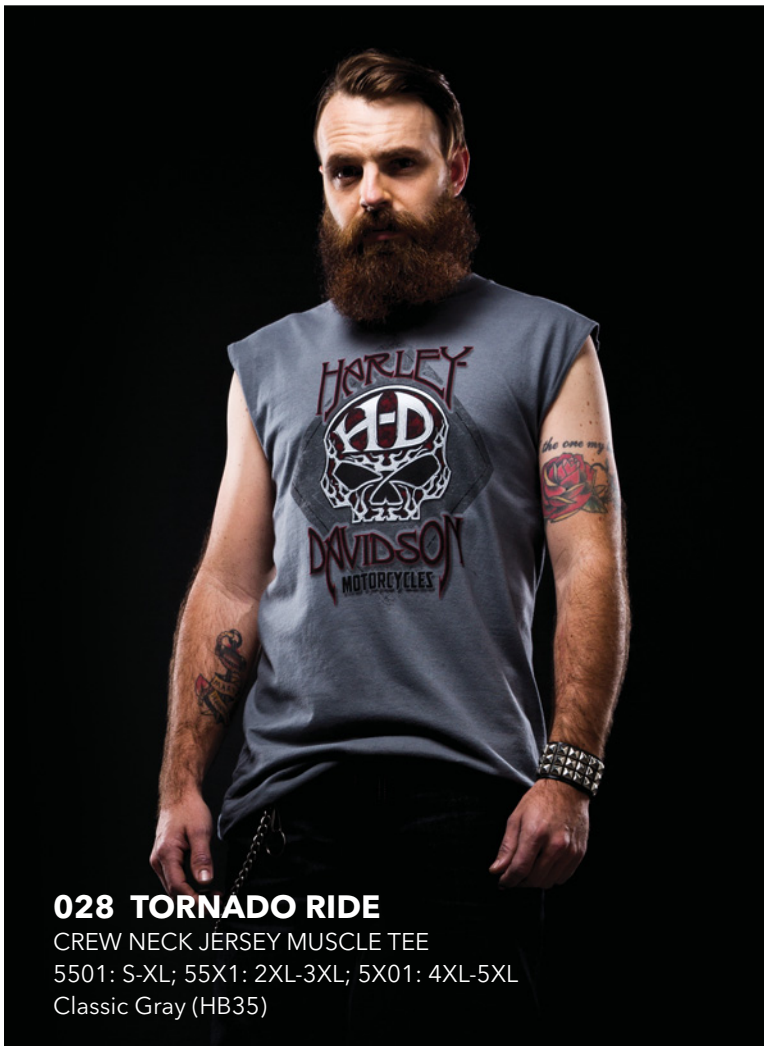
5508: S-XL; 55X8: 2XL-3XL; 5XX8: 4XL-5XL

Charcoal Heather (HB2Y)

BIKER BUILT

20

OCTOBER - DECEMBER DELIVERY x WINTER 2015



028 TORNADO RIDE

CREW NECK JERSEY MUSCLE TEE
 5501: S-XL; 55X1: 2XL-3XL; 5X01: 4XL-5XL
 Classic Gray (HB35)



029 V-TWIN HELL

CREW NECK JERSEY MUSCLE TEE
 5501: S-XL; 55X1: 2XL-3XL; 5X01: 4XL-5XL
 Black (HB36)



030 IMPENDING JOURNEY

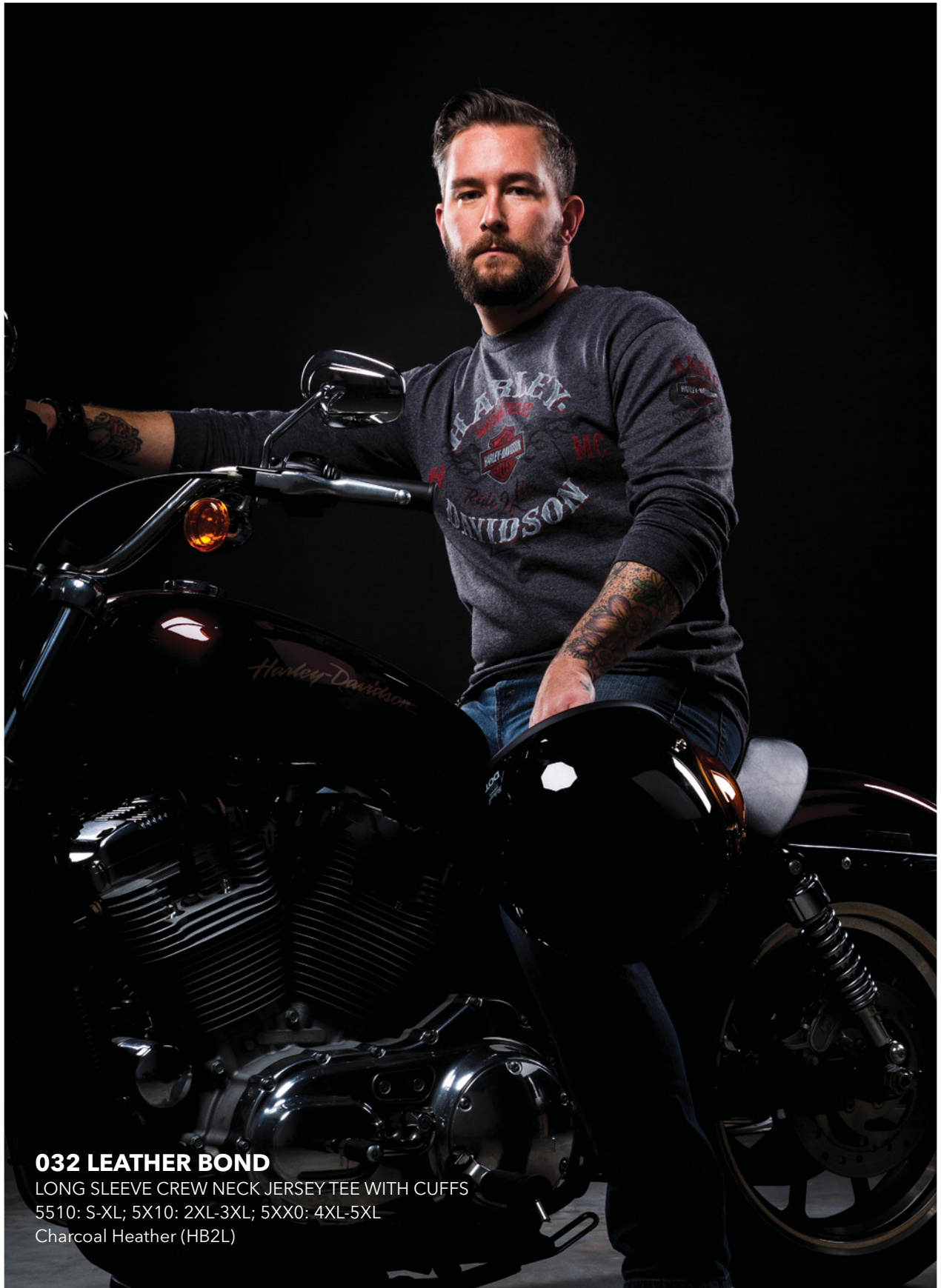
LONG SLEEVE CREW NECK JERSEY TEE
 WITH CUFFS
 5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
 White (HB2H)

031 RIDE FOR A PURPOSE

LONG SLEEVE CREW NECK JERSEY TEE
WITH CUFFS

5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
Black (HB2T)





032 LEATHER BOND

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS

5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL

Charcoal Heather (HB2L)



033 BROTHERS RIDE

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS
 5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
 Dark Sand (HB1Y)

034 ROAD'S ABLAZE

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS
 5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
 Dark Cardinal (HB2W)

035 ESCAPE THE WRATH

LONG SLEEVE CREW NECK JERSEY TEE WITH CUFFS
 5510: S-XL; 5X10: 2XL-3XL; 5XX0: 4XL-5XL
 Denim Blue (HB2A)

036 SPOKES AND CHAINS

LONG SLEEVE CREW NECK MILITARY THERMAL
TEE WITH CUFFS
5M05: S-XL; 5MX5: 2XL-3XL; 5MZ5: 4XL-5XL
Driftwood (HB32)



037 SHAKE THE GROUND

LONG SLEEVE CREW NECK JERSEY POCKET
TEE WITH CUFFS
5512: S-XL; 5X12: 2XL-3XL; 5Z12: 4XL-5XL
Black (HB2Z)



038 BURNING REVELATION

LONG SLEEVE CREW NECK JERSEY POCKET
TEE WITH CUFFS
5512: S-XL; 5X12: 2XL-3XL; 5Z12: 4XL-5XL
Steel Heather (HB1Z)



039 MOVING REBELS

LONG SLEEVE HOODED PULLOVER FLEECE WITH
POUCH POCKET
5642: S-XL; 5X42: 2XL-3XL; 5XX2: 4XL-5XL
Charcoal Heather (HB2N)





040

040 SOUL ON FIRE

LONG SLEEVE CREW NECK PULLOVER FLEECE

5546: S-XL; 5X46: 2XL-3XL; 5XX6: 4XL-5XL / Black (HB31)

041 RECYCLED JOURNEY

LONG SLEEVE MOCK NECK FULL-ZIP FLEECE WITH POUCH POCKET

5H31: S-XL; 5X1H: 2XL-3XL; 5Z1H: 4XL-5XL

Traditional Navy Heather/Dark Shadow (HB2R)



041



042

BIKER BUILT

28

042 BEYOND REDEMPTION

LONG SLEEVE HOODED FULL-ZIP FLEECE WITH POUCH POCKET
5693: S-XL; 5X93: 2XL-3XL; 5Z93: 4XL-5XL / Black (HB1V)



042

OCTOBER - DECEMBER DELIVERY x WINTER 2015





ON MODEL / 063 ONLY A BIKER KNOWS



043

043 EXTREME THROTTLE

SHORT SLEEVE OPEN NECK STRETCH JERSEY TEE WITH RAW EDGES AND SLASHES

5F38: XS-XXL; 5X8F: 1X-3X / Black (HB3C)

NAILHEADS

045 ZEST FOR LIVING

SHORT SLEEVE DEEP V-NECK STRETCH JERSEY TEE

5E35: XS-XXL; 5X5E: 1X-3X / Crimson (HB3X)

RHINESTONES



045



044

044 WIND THERAPY

LONG SLEEVE DEEP V-NECK REVERSE LAVA TINT WASH JERSEY TEE WITH CUFFS

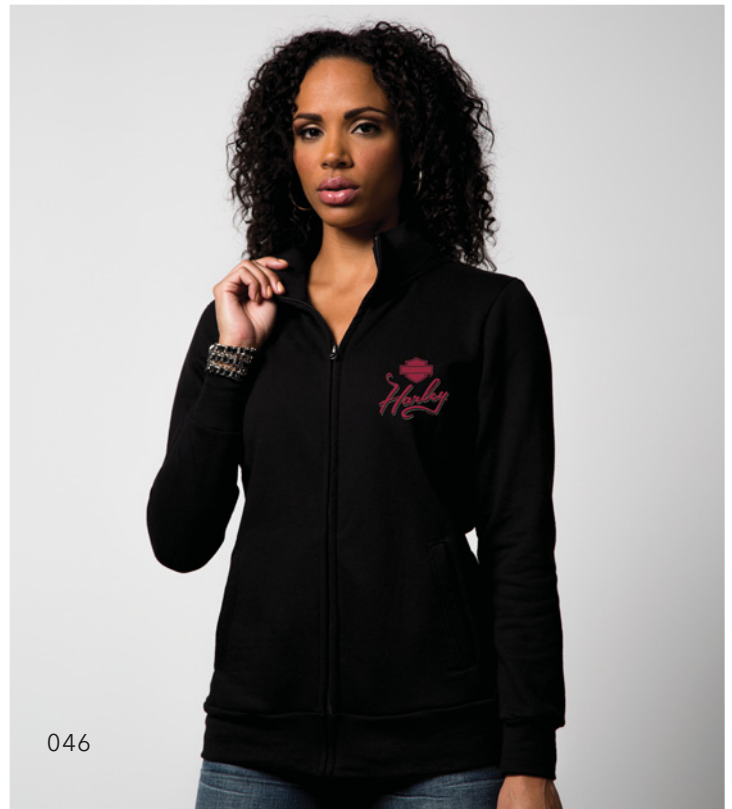
5G33: XS-XXL; 5X3G: 1X-3X / Crimson/Black (HB3V)

NAILHEADS

046 LEAD RIDER

LONG SLEEVE MOCK NECK FULL-ZIP FLEECE WITH WELT POCKETS

5G38: XS-XXL; 5X8G: 1X-3X / Black (HB3J)



046

047 TOP OF THE LINE

LONG SLEEVE V-NECK COLORBLOCKED
SLUB JERSEY TEE WITH CUFFS AND THUMBHOLES
5S28: XS-XXL; 5XS8: 1X-3X / Black/Crimson (HB3T)



048 NEVER ENDING ROAD
SHORT SLEEVE DEEP V-NECK JERSEY TEE
5M17: XS-XXL; 5M7X: 1X-3X / Goldcrest (HB3M)



049 THE LOOK OUT

LONG SLEEVE RAGLAN OPEN NECK FRENCH
TERRY PULLOVER WITH CURVED HEM
5G36: XS-XXL; 5X6G: 1X-3X
Passion Fruit (HB3S)



049

050 TWIST & TURN

3/4-SLEEVE OPEN NECK SPARKLE JERSEY TEE
WITH DROP SHOULDER
5G32: XS-XXL; 5X2G: 1X-3X
Everglade Heather (HB3U)



050



051 QUALITY RIDING

LONG SLEEVE SCOOP NECK JERSEY TEE
WITH THUMBHOLES
5H39: XS-XXL; 5X9H: 1X-3X / Charcoal Heather (HB3Q)



052 NEVER CHANGE

LONG SLEEVE DEEP V-NECK JERSEY TEE
WITH CONTRAST STITCHING AND CURVED HEM
5G34: XS-XXL; 5X4G: 1X-3X / Ink Blue/Black (HB3L)
FOIL



053

053 BIKE APPROVED

SHORT SLEEVE SCOOP NECK STRETCH JERSEY TEE
5E34: XS-XXL; 5X4E: 1X-3X / Cast Iron (HB38)



054

054 WINGS OF GLORY

SCOOP NECK JERSEY TANK
5E25: XS-XXL; 5EX2: 1X-3X / Black (HB3K)



055



055

055 CHROME SUNRISE

LONG SLEEVE SCOOP NECK JERSEY TEE
WITH THUMBHOLES
5Q27: XS-XXL; 5XQ7: 1X-3X / Tangerine Tango (HB3A)





ON MODEL / 058 HD POWER



056

056 WINGS OF INFINITY

LONG SLEEVE V-NECK MINERAL WASH JERSEY TEE WITH SLUB PIECING, RAW EDGES AND CUFFS

5G35: XS-XXL; 5X5G: 1X-3X / Black (HB3W)

NAILHEADS

058 HD® POWER

LONG SLEEVE RAGLAN OPEN NECK THERMAL TEE WITH CONTRAST STITCHING, CURVED HEM AND CUFFS

5N25: XS-XXL; 5XN5: 1X-3X / Charcoal Heather/Wild Apricot (HB3H)



058



057

057 EXTREME BURNOUT

SHORT SLEEVE DEEP V-NECK DIP-DYED JERSEY TEE

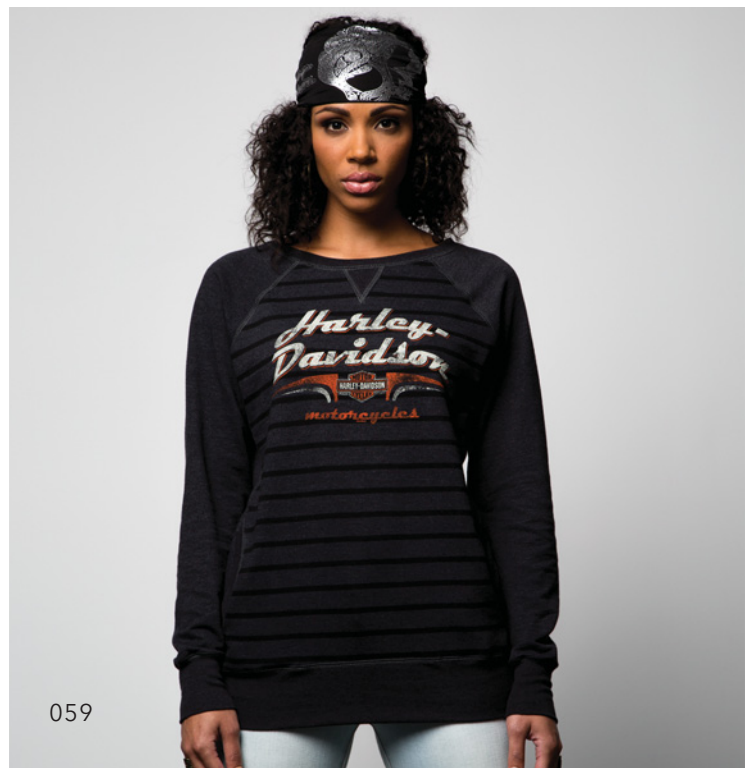
5R29: XS-XXL; 5XR9: 1X-3X

Harley Orange/Tangerine Tango Ombre (HB3B)

059 GETTING SOME AIR

LONG SLEEVE RAGLAN OPEN NECK FRENCH TERRY PULLOVER WITH ON-SEAM POCKETS

5G37: XS-XXL; 5X7G: 1X-3X / Charcoal Heather/Black (HB3F)



059



060 FROZEN ROADWAY

LONG SLEEVE DEEP V-NECK JERSEY TEE
WITH CUFFS AND THUMBHOLES
5U15: XS-XXL; 5U5X: 1X-3X
Black (HB3E)

061 GO WITH IT

NOTCHED SCOOP NECK

JERSEY TANK

5F36: XS-XXL; 5X6F: 1X-3X

Imperial Purple/Black (HB3G)

SEQUINS





062 BIKER ZONE

LONG SLEEVE RAGLAN DEEP V-NECK
HENLEY JERSEY TEE WITH THUMBHOLES
5G31: XS-XXL; 5X1G: 1X-3X / Flamingo/Black (HB39)



063 ONLY A BIKER KNOWS

LONG SLEEVE RAGLAN SPLIT-NECK
FRENCH TERRY HOODIE
5G39: XS-XXL; 5X9G: 1X-3X / Charcoal Marled (HB3N)



064 PURE FREEDOM

SHORT SLEEVE CLASSIC CREW NECK JERSEY TEE
5J27: XS-XXL; 5XJ7: 1X-3X / Lagoon (HB3P)



065

065 RIDE OUT

1/2-SLEEVE RAGLAN SCOOP NECK
RELAXED FIT TEXTURED JERSEY TEE
WITH HIGH-LOW CURVED HEM
5W24: XS-XXL; 5XW4 1X-3X
Persimmon Orange Blurry/Black (HB3R)



066

066 BEFORE SUNDOWN

LONG SLEEVE DEEP V-NECK JERSEY
TEE WITH CUFFS AND THUMBHOLES
5U15: XS-XXL; 5U5X: 1X-3X
Spectrum Blue (HB37)



067

067 FREE AS A BIRD

LONG SLEEVE SCOOP NECK FLEECE
HOODIE WITH POUCH POCKET
5D31: XS-XXL; 5X1D: 1X-3X
Lagoon (HB3D)



ON MODEL / 043 EXTREME THROTTLE





080 RALLY RIDER

SHORT SLEEVE CREW NECK JERSEY TEE

5547: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16) / Deep Blue (HA95)

081 THROTTLE EXPERT

SHORT SLEEVE CREW NECK JERSEY TEE

5547: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)

Black (HA9J)



082 PROVEN HOMAGE

SHORT SLEEVE CREW NECK JERSEY TEE
5547: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)
Dark Cardinal (HA93)



082

083 SPARKS WILL FLY

SHORT SLEEVE CREW NECK JERSEY TEE
5547: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)
Black (HA9G)



083

084 DIRTY TRIP

LONG SLEEVE CREW NECK

JERSEY TEE WITH CUFFS

5531: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)

Classic Gray (HA8D)



084

085 ULTIMATE EAGLE

LONG SLEEVE HOODED FULL-ZIP FLEECE

WITH POUCH POCKET

5255: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)

Black (HA9L)



085



086

086 BIKER WITHIN

SHORT SLEEVE CREW NECK JERSEY TEE
5Q04: XS (4/5), S (6/6X), M (7/8), L (10/12)
Cancun (HA9W)



087

087 LET'S RIDE

SHORT SLEEVE CREW NECK JERSEY TEE
5Q04: XS (4/5), S (6/6X), M (7/8), L (10/12)
Neon Heather Orange (HB1C)



088

088 RIDER PRIDE

SHORT SLEEVE CREW NECK JERSEY TEE
5Q04: XS (4/5), S (6/6X), M (7/8), L (10/12)
Hot Pink (HB1P)



089 ONE VOICE

LONG SLEEVE CREW NECK JERSEY TEE
5B26: XS (4/5), S (6/6X), M (7/8), L (10/12)
Purple Rush (HB1H)



090 BLOSSOM BEAUTY

LONG SLEEVE HOODED FULL-ZIP FLEECE WITH
POUCH POCKET
5255: 2T/3T, XS (5/6), S (7/8), M (10/12), L (14/16)
Black (HB47)



VF Licensed
Sports Group



CORE REPLENISHMENT

DEALER BRANDED PRINTABLES
AVAILABLE OCTOBER



ON MODEL / 201 SIGNIFICANT B&S



201 SIGNIFICANT B&S
SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL
Black (8842)



202 PINK BAR & SHIELD
SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL
Black (D272)



203 CHROME ADVANTAGE
SHORT SLEEVE CREW NECK JERSEY TEE
5503: S-XL; 55X3: 2XL-3XL; 5XX3: 4XL-5XL
Black (H28F)



204 FIRE STRUCK
SHORT SLEEVE CREW NECK JERSEY TEE
5Q11: S-XL; 5Q1X: 2XL-3XL
Safety Orange (HB4Q)



205 FURIOUS PISTONS
SHORT SLEEVE CREW NECK JERSEY TEE
5Q11: S-XL; 5Q1X: 2XL-3XL
Safety Green (HB4P)



206 BIKER BREED
CREW NECK JERSEY TANK
5500: S-XL; 55X0: 2XL-3XL
Steel Heather (HC3P)



207 CHROME HALO
SHORT SLEEVE CREW NECK JERSEY TEE
5504: S-XL; 55X4: 2XL-3XL; 5XX4: 4XL-5XL
Charcoal Heather (HC3Q)



208 GEAR STONE
LONG SLEEVE HOODED PULLOVER FLEECE
WITH POUCH POCKET
5642: S-XL; 5X42: 2XL-3XL; 5XX2: 4XL-5XL
Steel Heather (HC3R)



210 DUSTY DEVOTION

SCOOP NECK RIB TANK
5L17: XS-XXL; 5L7X: 1X-3X / Black (HC3S)



211 EXPOSED GEAR

SHORT SLEEVE SCOOP NECK RIB TEE
5N16: XS-XXL; 5N6X: 1X-3X
Black (HC3T)



212 BIKE DETOUR

SHORT SLEEVE DEEP V-NECK JERSEY TEE
5M17: XS-XXL; 5M7X: 1X-3X
Black (H64T)



213 FIRE THROTTLE

SHORT SLEEVE DEEP V-NECK JERSEY TEE
5U26: XS-XXL; 5U6X: 1X-3X
Lush (HC3U)



VF Licensed
Sports Group

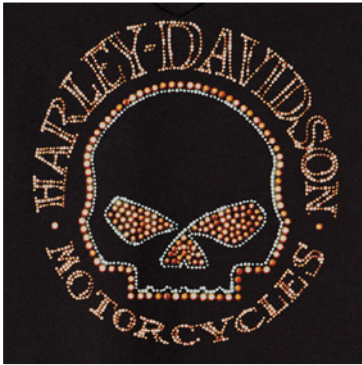


BLING PROGRAM

DEALER BRANDED PRINTABLES
AVAILABLE NOW



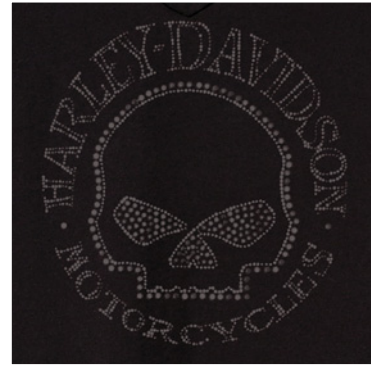
STEP 1: CHOOSE YOUR BLING



GENUINE MOTORCYCLES ORANGE



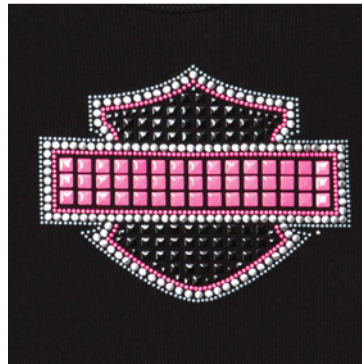
GENUINE MOTORCYCLES PINK



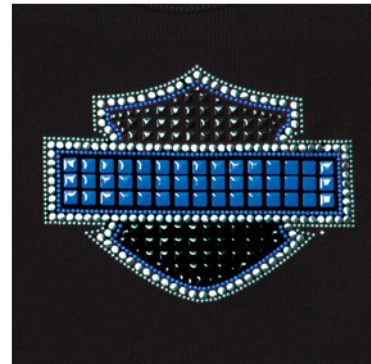
GENUINE MOTORCYCLES TONAL



IRON FLAMES TURQUOISE



HARLEY® TEE SECRET PINK



HARLEY® TEE SECRET BLUE

STEP 2: CHOOSE YOUR GARMENT



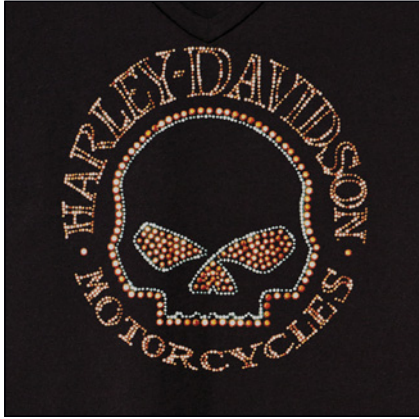
5L17 / 5L7X
SCOOP NECK RIB TANK



5N16 / 5N6X
SHORT SLEEVE SCOOP NECK RIB TEE



5M17 / 5M7X
SHORT SLEEVE DEEP V-NECK JERSEY TEE



GENUINE MOTORCYCLES ORANGE



801

GENUINE MOTORCYCLES ORANGE
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X / Black (H85R)

802

GENUINE MOTORCYCLES ORANGE
SHORT SLEEVE SCOOP NECK JERSEY TEE

5N16: XS-XXL; 5N6X: 1X-3X / Black (H85R)

803

GENUINE MOTORCYCLES ORANGE
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X / Black (H85R)

59



GENUINE MOTORCYCLES PINK



804

GENUINE MOTORCYCLES PINK
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X / Black (H85S)

805

GENUINE MOTORCYCLES PINK
SHORT SLEEVE SCOOP NECK JERSEY TEE

5N16: XS-XXL; 5N6X: 1X-3X / Black (H85S)

806

GENUINE MOTORCYCLES PINK
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X / Black (H85S)



GENUINE MOTORCYCLES TONAL



807

GENUINE MOTORCYCLES TONAL
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X / Black (HA74)

808

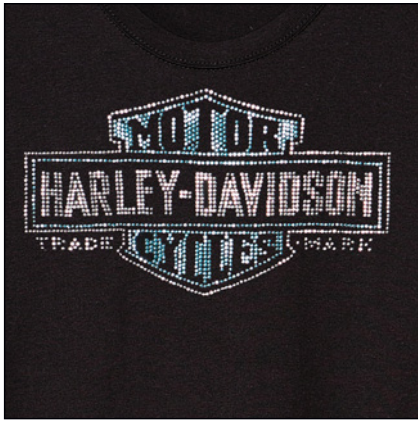
GENUINE MOTORCYCLES TONAL
SHORT SLEEVE SCOOP NECK JERSEY TEE

5N16: XS-XXL; 5N6X: 1X-3X / Black (HA74)

809

GENUINE MOTORCYCLES TONAL
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X / Black (HA74)



IRON FLAMES TURQUOISE



810

IRON FLAMES TURQUOISE
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X; / Black (H97N)



811

IRON FLAMES TURQUOISE
SHORT SLEEVE SCOOP NECK JERSEY TEE

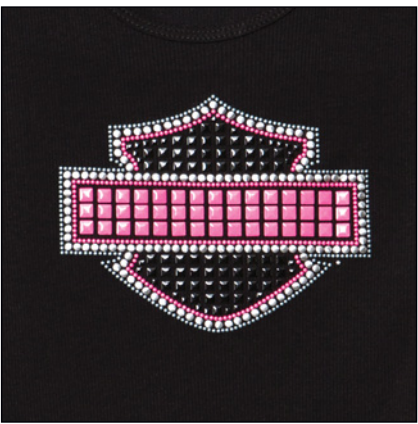
5N16: XS-XXL; 5N6X: 1X-3X; / Black (H97N)



812

IRON FLAMES TURQUOISE
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X; / Black (H97N)



HARLEY® TEE SECRET PINK



813

HARLEY® TEE SECRET PINK
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X; / Black (HA75)



814

HARLEY® TEE SECRET PINK
SHORT SLEEVE SCOOP NECK JERSEY TEE

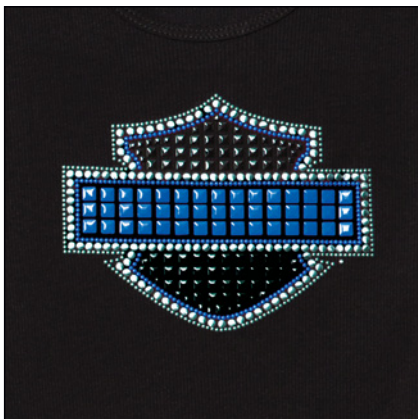
5N16: XS-XXL; 5N6X: 1X-3X; / Black (HA75)



815

HARLEY® TEE SECRET PINK
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X; / Black (HA75)



HARLEY® TEE SECRET BLUE



816

HARLEY® TEE SECRET BLUE
SCOOP NECK RIB TANK

5L17: XS-XXL; 5L7X: 1X-3X; / Black (HA76)



817

HARLEY® TEE SECRET BLUE
SHORT SLEEVE SCOOP NECK JERSEY TEE

5N16: XS-XXL; 5N6X: 1X-3X; / Black (HA76)



818

HARLEY® TEE SECRET BLUE
SHORT SLEEVE DEEP V-NECK JERSEY TEE

5M17: XS-XXL; 5M7X: 1X-3X; / Black (HA76)



VF Licensed
Sports Group



PRINTABLES CUSTOMIZATIONS



DEALER NAME
HARLEY-DAVIDSON.



TAMPA, FL

CUSTOMIZATION PRICING & MINIMUMS

- All of our Dealer Imprints will be color matched to the front of the garment.
- We reserve the right to change colors in order to meet minimums.



FULL: Full color, full size



W/C: Full color, reduced size



FULL: One color, full size

SIZE	PRICE	MINIMUM PIECES / COLOR	
Full	\$2.25 ea.	192	24
Full - One color	\$2.25 ea.	96	24
Full - Reflective	\$2.50 ea.	192	24
W/C	\$2.25 ea.	96	24
W/C Reflective	\$2.50 ea.	96	24
W/C Bling	\$3.00 ea.	96	24



TAG: Full color



TAG: Full color Bling



SLEEVE: One color, standard sleeve size



TAIL: Full color

SIZE	PRICE	MINIMUM PIECES / COLOR	
Tag - One color	\$2.00 ea.	96	24
Tag - Full color	\$2.25 ea.	96	24
Tag - Bling	\$3.00 ea.	96	24
Tag - Reflective	\$2.50 ea.	48	24

SIZE	PRICE	MINIMUM PIECES / COLOR	
Sleeve - One Color	\$2.00 ea.	48	24
Tail - Full color	\$2.25 ea.	48	24
Tail - One color	\$3.00 ea.	48	24



TEXT: One color



SIZE	PRICE	MINIMUM PIECES / COLOR	
Text	\$1.75 ea.	48	24

FULL BACK PRINTS

TAG PRINTS

TEXT TAG & TAIL PRINTS

Text / One Color: Can be used as tag or tail prints. You can choose your font style; Scripty, Bold, Gothic, Old English or Feminine. 48 piece min. per location.
Tag & Tail / Full Color: Available in the fonts noted on each design. **Note:** Our tag prints are placed on the back of each garment just below the collar.



CLASSIC BANNER

S1 - Full S1 - Tag
S1 - W/C S1 - Slv



B&S

S2 - Full S2 - Tag
S2 - W/C S2 - Slv

Available in normal and horizontal font



BRUSHED TRADITION

S1 - Full S1 - Tag
S1 - W/C S1 - Slv

Available in normal and horizontal font



STEEL H-D®

S1 - Full S1 - Tag
S1 - W/C S1 - Slv

Available in normal and horizontal font



LICENSE PLATE

S83 - Full S83 - W/C

Only available in font shown, graphic will change based on dealership location pending licensing approval.



SHADOW BIKE

S87 - Full S87 - W/C

Available in normal, cursive and horizontal font



BIKE BLUE PRINT

S91 - Full S91 - W/C

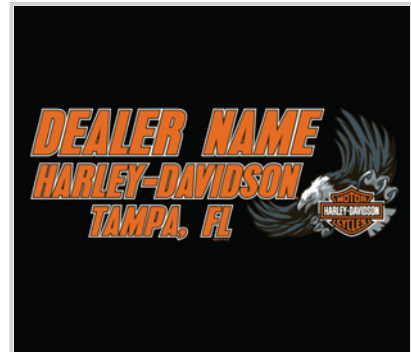
No BP color, only available in font shown



VINTAGE B&S

S94 - Full S94 - W/C
T61 - Tag

Available in normal, cursive and horizontal font



RACING EAGLE

S95 - Full S95 - W/C
S95 - Tag



PAINTED TANK

S97 - Full S97 - W/C



CHROME PIPES

SA2 - Full SA2 - W/C



WILLIE G PLATED

SA3 - Full SA3 - W/C
SA3 - Tag



EAGLE LANDING

S1 - Full S1 - Tag
S1 - W/C S1 - Slv

Available in normal and horizontal font



BEACH BIKE

SA7 - Full SA7 - W/C

Available in normal and horizontal font



RIVER BIKE

SA8 - Full SA8 - W/C

Available in normal and horizontal font

NEW



STEEL EAGLE

SB3 - Full SB3 - W/C

Available in normal, cursive and new script font

NEW



METAL PLATE

SB5 - Full SB5 - W/C

Only available on font shown



OLD ENGLISH

S41 - Full S41 - Tag
S41 - W/C S41 - Slv



B&S

S48 - Full S48 - Tag
S48 - W/C S48 - Slv



VINTAGE B&S

S52 - Full S52 - Tag
S52 - W/C S52 - Slv



FEMININE FONT

S57 - W/C



WILLIE G

S60 - Full S60 - W/C
S60 - Tag



OLD SCHOOL SCROLL

S63 - W/C

Available in normal and cursive font

FULL COLOR

ONE COLOR



WINGED B&S
S66 - W/C

Available in normal and cursive font



LONG B&S WEATHERED
S85 - Full S85 - Tag
S85 - W/C

Only available in font shown



DIVINENESS
S88 - W/C

Available in normal and cursive font



OLD ENGLISH WEATHERED
S92 - Full S92 - Tag
S92 - W/C



WEATHERED BOLD
S98 - Full S98 - W/C

Available in normal, cursive, and new script font



OVERSIZED BOLD
S99 - Full S99 - W/C



ROCKIN' WINGS
SB2 - W/C

Only available in font shown

NEW



STACKED WILLIE G
SB4 - Full SB4 - Tag
SB4 - W/C

Only available in font shown



AFFLICTED
S34 - W/C

Only available in cursive font



OLD SCHOOL SCROLL
S46 - W/C

Only available in cursive font

NEW FONT



WINGED B&S
S50 - W/C

Available in cursive, and new script font

NEW FONT



ENDLESS FLIGHT
S54 - W/C
Only available in cursive font



INTO THE WIND
S59 - W/C
Available in normal, cursive, and new script font



WING BLING
S72 - W/C
Available in normal and cursive font

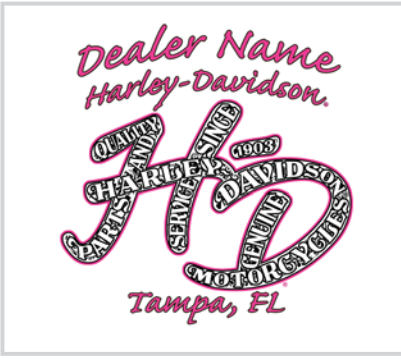
NEW FONT



SKULL TOOTH
S74 - W/C
Available in normal, cursive, and new script font



H-D® BLING
S79 - W/C
Available in normal and cursive font



FEMME H-D®
SA4 - W/C
Available in normal and cursive font



CORSET WINGS
SA5 - W/C
Available in normal and cursive font



FLORAL H-D®
SA9 - W/C
Available in normal and cursive font



SIDE FLAMES
SB1 - W/C
Available in normal and cursive font

NEW



WILLIE G WINGS
SB6 - W/C
Available in normal, cursive and new script font



CLASSIC BANNER REFLECTIVE (HEAT SEAL)
S35 - Full with Reflective B&S



NORMAL REFLECTIVE (HEAT SEAL)
T39 - Tag with Reflective B&S

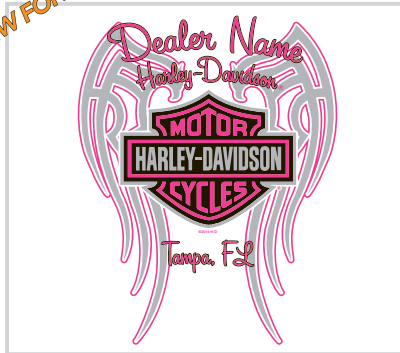


REFLECTIVE BOLT (REFLECTIVE INK)
S86- Full S86 - W/C
Available in normal and cursive font



REFLECTIVE B&S (REFLECTIVE INK)
S96 - Full S96 - W/C

NEW FONT



TRIBAL WINGS (REFLECTIVE INK)
S90- W/C S90 - Tag
Available in normal, cursive, and new script font



B&S TAG
T17 - C



OLD SCHOOL SCROLL
T22 - C



AFFLICTED TAG
T23 - C



WINGED B&S TAG
T35 - C

Available in cursive and new script font



ENDLESS FLIGHT TAG
T36 - C



INTO THE WIND TAG
T38 - C

Available in cursive and new script font



SKULL TOOTH TAG
T48- C T48 - L

Available in cursive, bold, and new script font



STEEL H-D® TAG
T54- C T54 - L

Available in cursive and bold font



REFLECTIVE BOLT (REFLECTIVE INK)
T56- C T56 - L

Available in cursive and bold font



TRIBAL WINGS (REFLECTIVE INK)
S90- C S90 - L

Available in cursive, bold, and new script font



FEMME H-D®
T64- C T64 - L

Available in cursive and bold font



CORSET WINGS
T65- C T65 - L

Available in cursive and bold font



FLORAL H-D®
T66- C T66 - L

Available in cursive and bold font



SIDE FLAMES
T67- C T67 - L

Available in cursive and bold font



STEEL EAGLE
T69- C T69 - L

Available in cursive, bold and new script font

TAG PRINT - FULL COLOR



WING TAG

T8 - S | T8 - B



OLD SCHOOL SCROLL TAG

T40 - S | T40 - B



WINGED B&S TAG

T44 - S | T44 - B

Available in normal and cursive font



DIVINENESS TAG

T57 - S | T57 - B



ROCKIN' WINGS TAG

T68 - S | T68 - B



LADIES BLING TAG

T21 - C



WING BLING TAG

T46 - C | T46 - L

Available in cursive and bold font



H-D BLING TAG (ONE COLOR)

T53 - S | T53 - B

Available in scripty and bold font



SCROLLS TAIL
T41 - S | T41 - B



WINGED B&S
T45 - S | T45 - B



DIVINENESS TAIL
T58 - S | T58 - B



SCRIPTY TEXT
T13- Tag T13 - Tail



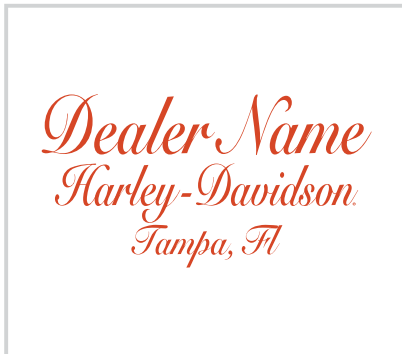
BOLD TEXT
T14- Tag T14 - Tail



GOthic TEXT
T30- Tag T30 - Tail



OLD ENGLISH TEXT
T34- Tag T34 - Tail



FEMININE FONT TEXT
T37- Tag T37 - Tail



WEATHERED BOLD TEXT
T62- Tag



OVERSIZED BOLD TEXT
T63- Tag



107 ATTENTION GRABBER

SHORT SLEEVE RAGLAN V-NECK SYNTHETIC TEE WITH WICKING, CONTRAST MESH PIECING AND DROP-TAIL HEM
H201: S-XXL; HXV1: 1X-3X / White/Black (HA3Z)



108 OWN THE ASPHALT

LONG SLEEVE RAGLAN V-NECK SYNTHETIC TEE WITH WICKING, MESH PIECING, STYLIZED THUMBHOLES AND DROP-TAIL HEM

H207: S-XXL; HV07: 1X-3X / Black (HA41)

109 ART OF VICTORY

LONG SLEEVE RAGLAN 1/2-ZIP MOCK NECK SYNTHETIC PULLOVER WITH WICKING, CONTRAST PIECING, ON-SEAM POCKETS, STYLIZED THUMBHOLES, DROP-TAIL HEM AND REVERSE COIL ZIPPER WITH H-D® BRANDED HAIR TIE ZIPPER PULL

H259: S-XXL; HV59: 1X-3X
Pro Carbon Heather/Black/Dark Shadow (HA42)

101 ENGINE BLAST

SLEEVELESS CREW NECK SYNTHETIC MUSCLE TEE WITH WICKING AND CONTRAST PIECING
HHP2: S-XL; HP2X: 2XL-3XL
Black/Flo Green (HB3Y)



102 NIGHT OWL

SHORT SLEEVE 3-BUTTON SYNTHETIC POCKET POLO WITH WICKING, CONTRAST PIECING, SNAP DOWN COLLAR AND H-D® BRANDED BUTTONS
HHP5: S-XL; HX5P: 2XL-3XL
Black/Charcoal Gray (HB3Z)





103 POWER FUEL

SHORT SLEEVE RAGLAN CREW NECK SYNTHETIC TEE
WITH WICKING AND CONTRAST PIECING
HHP4: S-XL; HP4X: 2XL-3XL
Charcoal Gray/Flo Green (HB41)



103



104

104 SKULL DREAM

LONG SLEEVE RAGLAN CREW NECK SYNTHETIC TEE
WITH WICKING, CUFFS, CONTRAST PIECING
HT99: S-XL; H9TX: 2XL-3XL
Black/Flo Green (HB42)

SUMMER 2015 EMBROIDERY

75

AVAILABLE NOW

105 ABOLISH RUST

SCOOP NECK RACERBACK RAYON BLEND SLUB
JERSEY BOYFRIEND TANK WITH HIGH-LOW CURVED HEM
HJ52: S-XXL; H2JX: 1X-3X / White (HB43)





106 TOTALLY READY

SHORT SLEEVE SCOOP NECK JERSEY TEE
WITH CONTRAST TRIM
HJ72: S-XXL; HJ2A: 1X-3X
Aqua Splash/White (HB46)

107 AIRBRUSHED DESIGN

SHORT SLEEVE V-NECK BURNOUT SLUB
JERSEY TEE
HN59: S-XXL; H9NX: 1X-3X
Black (HB44)

108 STEEL DREAM

LONG SLEEVE FULL-ZIP HOODIE WITH H-D®
BRANDED TRIMS, WELT POCKETS AND RUCHING
HU26: S-XXL; HX6U: 1X-3X
Tomato Puree (HB45)



101 GALVANIZED POWER

SHORT SLEEVE 3-BUTTON SYNTHETIC POLO WITH WICKING,
SNAP DOWN COLLAR AND H-D® BRANDED BUTTONS
HJ86: S-XL; H6JA: 2XL-3XL / Dark Shadow/Dark Cardinal (HB4Y)

102 OPEN INSPIRED

LONG SLEEVE 3-BUTTON SYNTHETIC HENLEY WITH WICKING, SIDE VENTS
AND H-D® BRANDED BUTTONS
HJ87: S-XL; H7JA: 2XL-3XL / Dark Shadow (HB51)



103



103 JUDGED

LONG SLEEVE CREW NECK SUEDED
JERSEY TEE WITH CUFFS
HJ97: S-XL; HJA7: 2XL-3XL / Dark Cardinal (HB4Z)

104 BEYOND HARLEY®

LONG SLEEVE HOODED SYNTHETIC FLEECE FULL-ZIP WITH WICKING,
POUCH POCKET AND H-D® BRANDED TRIMS
HJ92: S-XL; HJA2: 2XL-3XL / Dress Blues (HB52)

104



FALL 2015 EMBROIDERY

79



AVAILABLE NOW

105 SHINED METAL

DEEP CREW NECK JERSEY MUSCLE TEE WITH SHEER MESH CAMO PIECING AND CURVED HEM
HT82: S-XXL; HX2T: 1X-3X
Purple Orchid/OrchidGray Camo (HB4T)



106 SPARKLING CHROME

LONG SLEEVE V-NECK THERMAL HENLEY WITH H-D® BRANDED TRIMS AND CUFFS
HT93: S-XXL; H3TX: 1X-3X / Black Heather (HB4W)



107 LEGAL FLAME

SCOOP NECK RACER BACK SYNTHETIC MESH TANK WITH CONTRAST STITCHING
HJ99: S-XXL; HJA9: 1X-3X / Orient Blue/White (HB4U)

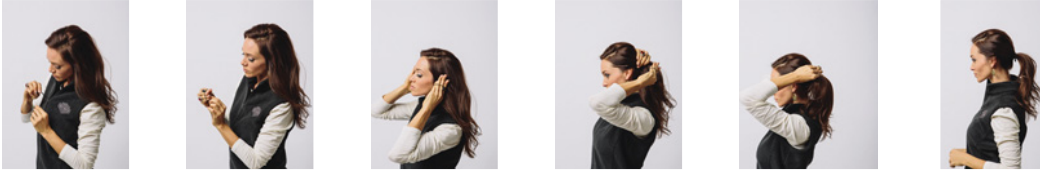
108 EVERYTHING GOES

SHORT SLEEVE RAGLAN V-NECK SYNTHETIC MESH TEE WITH CONTRAST STITCHING
HT85: S-XXL; HX5T: 1X-3X / White/Orient Blue (HB4V)

ATTRIBUTES / GARMENT FEATURES

HD® HAIR TIE ZIPPER PULL

Whether your need is for fashion or function on the road, we have you covered. Made with durable, yet flexible material, the H-D® Hair Tie Zipper Pull will withstand multiple wear occasions, for any hair type; and stay with your garment for as long as you own it. Created with riders in mind, we crafted a solution that allows the H-D® Hair Tie Zipper Pull to be readily available on your zipper and can be easily removed for your use (as demonstrated below). There are many product offerings in our HD® Dealer Branded Apparel line that have this added feature. It will no doubt be a game changer for those who enjoy the wind in their hair, not in their face.



EMBROIDERY CUSTOMIZATIONS



A design selected from the options displayed will be embroidered on your garment using your dealer name and locaton. When placing your order, be sure to select either the Block or Scripty font. Please refer to the order form for availability of customization placement on each item. There is a minimum purchase of 24 pieces per customization and per font style (Block or Scripty).



BLOCK - SDA, BDA, TDA, HDA, LDA
SCRIPTY - SSA, BSA, TSA, HSA, LSA



BLOCK - SDB, BDB, TDB, HDB, LDB
SCRIPTY - SSB, BSB, TSB, HSB, LSB



BLOCK - SDZ, BDZ, TDZ, HDZ
SCRIPTY - SSZ, BSZ, TSZ, HSZ



BLOCK - SD1, BD1, TD1
SCRIPTY - SS1, BS1, TS1



BLOCK - SD2, BD2, TD2, HD2, RD2, ZD2, LD2
SCRIPTY - SS2, BS2, TS2, HS2, RS2, ZS2, LS2



BLOCK - SD4, BD4, TD4, HD4, LD4
SCRIPTY - SS4, BS4, TS4, HS4, LS4



BLOCK - SDD, BDD, TDD, HDD, LDD
SCRIPTY - SSD, BSD, TSD, HSD, LSD



BLOCK - SD7, BD7, TD7, LD7
SCRIPTY - SS7, BS7, TS7, LS7



BLOCK - SDC, BDC, TDC, HDC, LDC
SCRIPTY - SSC, BSC, TSC, HSC, LSC



OLD ENGLISH SEE, BEE, TEE,
HEE, REE, ZEE, LEE



BLOCK - SDU, BDU, TDU, HDU, LDU
SCRIPTY - SSU, BSU, TSU, HSU, LSU



BLOCK - SD9, BD9, TD9
SCRIPTY - SS9, BS9, TS9



BLOCK - SDG, BDG, TDG, HDG, LDG
SCRIPTY - SSG, BSG, TSG, HSG, LSG



BLOCK - SDF, BDF, TDF, HDF, LDF
SCRIPTY - SSF, BSF, TSF, HSF, LSF



BLOCK - SDJ, BDJ, TDJ, HDJ, LDJ
SCRIPTY - SSJ, BSJ, TSJ, HSJ, LSJ



BLOCK - SDK, BDK, TDK, HDK, LDK
SCRIPTY - SSK, BSK, TSK, HSK, LSK



ON MODEL / 007 RUMBLING ANTHEM



VF Licensed
Sports Group



CORE REPLENISHMENT

MOTORCLOTHES® H-D®
PERFORMANCE
SPORTSWEAR



ON MODEL / 020 BIKER EMPATHY



CORE REPLENISHMENT

84

001 S/L PERFORMANCE MUSCLE TEE

Performance properties to keep the rider cool, dry and fresh utilizing recycled coffee's natural odor absorbing properties, fast dry and UV protector. Strategically placed mesh piecing at center back and sides for breathability in a riders hot zones. Drop-tail hem to keep shirt tucked in while riding. H-D® performance printed neck tape.



191G: S-XL; 91XG: 2XL-3XL; 91ZG: 4XL-5XL / Black/Vintage Orange (HA0B)



AVAILABLE NOW

002 S/S CREW PERFORMANCE TEE

Performance properties to keep the rider cool, dry and fresh utilizing wicking and anti-microbial fabrics. Strategically placed mesh piecing at underarms and sides for breathability in a riders hot zones. Raglan armholes and drop-tail hem provide ease of layering and comfort while riding. H-D® performance printed neck tape.



192G: S-XL; 92XG: 2XL-3XL; 92ZG: 4XL-5XL / White/Vintage Orange (HA0C)



CORE REPLENISHMENT

85



AVAILABLE NOW



003 S/S CREW PERFORMANCE TEE W/ MESH

Performance properties to keep the rider cool, dry and fresh utilizing recycled coffee's natural odor absorbing properties, fast dry and UV protector. Strategically placed mesh piecing at underarms and back for breathability in a riders hot zones. Raglan armholes and drop-tail hem provide ease of layering and comfort while riding. H-D® performance printed neck tape.

193G: S-XL; 93XG: 2XL-3XL; 93ZG: 4XL-5XL
Black/Vintage Orange (HA0D)



004 L/S CREW PERFORMANCE TEE

Performance properties to keep the rider cool, dry and fresh utilizing wicking and anti-microbial fabrics. Strategically placed mesh piecing at back, underarms and sides for breathability in a riders hot zones. Raglan armholes, comfort cuffs and drop-tail hem provide ease of layering and comfort while riding. H-D® Performance printed neck tape.

195G: S-XL; 95XG: 2XL-3XL; 95ZG: 4XL-5XL
White/Vintage Orange (HA0F)





005 L/S CREW PERFORMANCE TEE W/ MESH

Performance properties to keep the rider cool, dry and fresh utilizing recycled coffee's natural odor absorbing properties, fast dry and UV protector. Strategically placed mesh at underarms and back neck for breathability in a riders hot zones. Raglan armholes, comfort cuffs and drop-tail hem provide ease of layering and comfort while riding. H-D® Performance printed neck tape.

196G: S-XL; 96XG: 2XL-3XL; 96ZG: 4XL-5XL
Black/Vintage Orange (HA0G)



006 L/S MOCK PERFORMANCE FEATHERWEIGHT

Performance properties to keep the rider warm, dry and fresh utilizing wicking, anti-microbial and UPF 30 fabric. Raglan armholes, comfort cuffs with thumbholes and drop-tail hem provide ease of layering and comfort while riding. H-D® Performance printed neck tape.

197G: S-XL; 97XG: 2XL-3XL; 97ZG: 4XL-5XL
Pro Carbon Heather/Black/Vintage Orange (HA0H)





CORE REPLENISHMENT

87



AVAILABLE NOW

008 L/S PERFORMANCE FULL-ZIP HOODED

Performance properties to keep the rider warm and dry utilizing water resistance, wicking and UPF 30 fabric. Raglan armholes, comfort cuffs and banded bottom provide ease of layering and comfort while riding. Storm Flap and chin guard for added comfort and to keep the zipper pull securely in place. H-D® Performance printed neck tape.

199G: S-XL; 99XG: 2XL-3XL; 99ZG: 4XL-5XL / Black/Vintage Orange (HA0K)





CORE REPLENISHMENT

H-D[®] PERFORMANCE SPORTSWEAR

ENHANCE YOUR RIDE

H-D[®] Performance Sportswear uses fabrics and technologies developed to provide the most comfortable ride possible. These styles are ideal as a first layer or can be worn alone.

H-D[®] Performance Sportswear by VF Licensed Sports Group are designed to merchandise seamlessly with Core and Seasonal Harley-Davidson[®] MotorClothes[®] performance styles utilizing MotorClothes[®] Collection labeling and hang tags. All styles also feature the same custom H-D[®] Performance neck tape so customers can easily and quickly identify performance styles.

Its premise is simple. Customers should wear items marked as WARM when they want to stay warm, COOL when they want to stay cool, and DRY when they want to stay dry.



Items designated as COOL are designed to keep the rider cooler. These styles use performance features to help regulate the body temperature to keep the rider cooler and more comfortable in warm weather.



Items designated as WARM are designed to keep the rider warmer. These styles use performance features to help regulate the body temperature to keep the rider warmer and more comfortable in cool weather.



Items designated as DRY are designed to keep the rider drier. These styles are water-resistant to repel water and dry easily to keep the rider more comfortable in inclement weather.

Performance Features to Enhance your Ride

H-D[®] Performance Sportswear styles will include a variety of features designed to make your ride warmer, cooler or drier. The most common features include:



Wicking. Fabrics draw moisture away from the skin and quickly disperse it throughout the garment, which helps regulate body temperature for a comfortable ride.



Anti-Microbial. Fabrics combat odors by inhibiting the growth of odor-causing bacteria, mold, mildew and fungus on the fabric. Garments will stay fresher, longer.

*Anti-microbial product is to protect the garment from odor and mildew, not for the purpose of protecting human health.



Water-Resistant. Fabrics repel water and dry easily, delaying the effects of light rain and other inclement weather.



3M[™] Scotchlite[™] Reflective Materials. Retro-reflective technology designed to provide enhanced visibility from up to 500 feet away in clear, low-light conditions or night time riding conditions.

*3M and Scotchlite are trademarks of 3M. Used with permission.



Fast Drying. Fabrics draw moisture away from the skin, moving it to the surface of the fabric where it can evaporate quickly. Fabrics dry faster, which helps regulate body temperature.



UPF-30. Fabrics protect you against 96% of the sun's UV radiation, providing a layer of protection against the sun's harmful UV rays.



Hem Gripper. Helps keep wind from blowing shirt tail up while riding.

AREA	SALES REP	EMAIL	PHONE	FAX	CUSTOMER SERVICE REP
IL North / WI	Abby Buckley	abby_buckley@vfc.com	Cell. 414-526-6612	615-882-2647	Ann Matthews 813-969-6314
MI / IN / N. KY	Anne Eldridge	anne_eldridge@vfc.com	Cell. 248-877-7427 Office 248-698-3705	615-882-8182	Kacee Cole 813-969-6384
MN / ND / AK / IA / SD East	Brenda Jean Frear	brenda_frear@vfc.com	Cell. 262-389-1525	615-882-2742	Kacee Cole 813-969-6384
CO / ID / MT / UT / WY / NM	Tracey Radant	tracey_radant@vfc.com	Cell. 615-521-3961	615-886-1265	Kacee Cole 813-969-6384
NY West & Northeast ME / RI / VT / NH / MA	Desiree Palka	desiree_palka@vfc.com	Cell. 716-783-1046 Office 716-773-4528	615-882-2389	Barbara Pauline 813-969-6247
CA Northern / OR WA / NV	Flint Putman	flint_putman@vfc.com	Cell. 530-713-0577 Office 530-673-3907	530-673-7198 615-882-2783	Barbara Pauline 813-969-6247
PA NE / NY / NJ North Long Island / CT	Gene Caponigro	gene_caponigro@vfc.com	Cell. 610-393-8979 Office 610-298-2312	610-298-8337	Kacee Cole 813-969-6384
KS / AR West / MO SD / IL Central & South / NE	Mike Doran	mike_doran@vfc.com	Cell. 913-486-6497 Office 816-252-0052	816-252-0441	Barbara Pauline 813-969-6247
PA West & Mid / WV / OH	Renee Rein	renee_rein@vfc.com	Cell. 740-504-5415 Office 740-745-2162	740-745-1327 615-882-2651	Ann Matthews 813-969-6314
FL / GA / SC West NC West	Beth Hughes Robin Hughes	bethhughes@charter.net	Cell. 864-230-4236 Cell. 864-230-3059 Office 864-244-6782	864-244-6782	Ann Matthews 813-969-6314 Jeannie Cannon 813-969-6348
TX / OK	Bob Frank	bjfrank8@swbell.net	Cell. 214-906-0896 Office 972-960-8441	972-960-8442	Barbara Pauline 813-969-6247
SC East / VA / NC East	John Treadaway	treadaway@hargray.com	Cell. 843-301-1203 Office 843-681-2151	843-681-2152	Ann Matthews 813-969-6314
CA Southern / AZ	Teena Baeza	teena_baeza@vfc.com	Cell. 805-205-4325	615-882-2550	Ann Matthews 813-969-6314
PA SE / MD / DE VA Northeast / NJ South	Randy Carr	randyrep@gmail.com	Cell. 717-578-7298 Office 717-755-1299	717-326-1201	Kacee Cole 813-969-6384
TN / KY / AL / LA / MS FL Panhandle AR Central & East	Sandy Frankow	sfrankow@gmail.com	Cell. 636-357-2686 Office 636-357-2686	636-980-1556	Kacee Cole 813-969-6384
Canada	Rob Hill Julie Wolfe	rob@skiwaka.com julie@skiwaka.com	Cell. 250-488-0669 Office 250-487-1521 Cell. 613-676-3882 Office 613-632-7565	250-487-1510 613-632-7810	Jeannie Cannon 813-969-6348
Germany / Austria Switzerland - German Speaking South Africa	Claudio Koch	info@osseurope.com	Cell. +49 0 177- 230 2001 Office +49 0 2622- 904 034	+49 0 2622-904 035 +49 0 321-21 21 3756	Cynthia Sicardo 813-969-6402
Middle East	Solène Gully	solenehd@gmail.com	Cell. +973 3934 8949	+33 - 4 86 17 21 39	Cynthia Sicardo 813-969-6402
Italy	Thomas Annecca Christa Annecca	thomas@micki-bikerino.com christa.annecca@micki-bikerino.com	Cell. +39-336 20 886 16 Office +39-0444-60 10 28	+39-0444-40 55 53	Cynthia Sicardo 813-969-6402
U.A.E. / Oman/ Oceania / Asia / N. Africa / France/ Switzerland (French Speaking) / Hawaii / Spain / Portugal / New Zealand / Eastern Eurpoe	Lori Kuchenbecker	lori_kuchenbecker@vfc.com	Cell. 262-203-3272 Office 262-203-3272	615-882-2769	
Australia	Tony Joubert	tjoubert@tpf.com.au	Cell. +61 419 544 070 Office +613 9520 1111		Cynthia Sicardo 813-969-6402
Scandnavia - Denmark / Sweden / Nor- way / Finland	Peter Hvidberg	hd@outlet.dk	Cell. +45 20 47 18 02 Office +45 46 91 10 23		Cynthia Sicardo 813-969-6402
Netherlands / Belgium Luxembourg / United Kingdom / Ireland / Malta / Greece Cyprus Reunion / Mauritius	Hans Wohl	hans.wohl.hd@gmail.com	Cell. +31 0 6-2249 7756		Cynthia Sicardo 813-969-6402
Latin America	Klaus Sydow	ksydow@outfield.us	Cell. 214-208-1280		Cynthia Sicardo 813-969-6402



VF LICENSED SPORTS GROUP, A DIVISION OF VF IMAGEWEAR, INC.

PRICING: All prices F.O.B. Appleton Wisconsin. Prices subject to change without notice.

SHIPPING: Via UPS or FedEx Ground.

TERMS: Net 30 days with approved account. Cash in advance, company check, credit card, and wire transfer for international dealers.

BACK ORDERS: Back orders will be cancelled on balances under \$50 unless otherwise requested.

COUNTRY OF ORIGIN : IMPORTED / All items in this catalog are imported from countries approved by Harley-Davidson® Motor Company.

DELIVERY DATE: Delivery dates indicated in the catalog refer to the dates that the product will be delivered to your dealership.

NOTE: Embroidery prices represent a specific stitch count. Any changes in design and stitch counts may result in higher pricing. Actual garment and design colors may vary from catalog images. All items pictured are imported. Substitutions may be made at the discretion of VF Licensed Sports Group, a division of VF Imagewear, Inc.

No Return Cancellation Policy: At VF Licensed Sports Group your satisfaction is our primary focus and we guarantee the quality of our products. Occasionally, a substandard garment may get past our quality control inspectors. If this happens and you receive defective merchandise, please call your Customer Service Representative (CSR). Please have the sales order number and invoice number ready when requesting credit for defective merchandise.

An exception to the No Return Policy will be made in the unlikely event that you receive another dealership's merchandise or merchandise that was shipped with an incorrect dealer personalization. Should this happen, please contact your CSR for assistance. VF Licensed Sports Group will not accept any returned merchandise without prior authorization. Due to the fact that merchandise is booked with our suppliers based upon actual orders, cancellations are not permitted.

NOTE: Some artwork reflected in this catalog may vary to conform with licensing approval requirements. Some artwork may be rejected entirely. Actual garment design and colors may vary from catalog images.

VF Licensed Sports Group, a division of VF Imagewear, Inc. produces Harley-Davidson® products exclusively for authorized dealers. We welcome your comments and encourage you to contact us for any special event product needs. We will gladly provide you with a quote upon receipt of artwork.



4408 West Linebaugh Avenue / Tampa, Florida 33624 / Tel 800.886.4759 / Fax 800.536.5859

VF Licensed Sports Group, a division of VF Imagewear, Inc.
HARLEY, HARLEY-DAVIDSON and the Bar & Shield Design are among the trademarks of H-D U.S.A., LLC ©2015 H-D and its Affiliates.
All Rights Reserved. VF Imagewear is a licensee of Harley-Davidson Motor Company.
3M and Scotchlite are trademarks of 3M. Used with permission